

## WRIZZA JOI GALLO

### MARKETING ASSISTANT

#### COMPANY EXPERIENCE

Wrizza joined FCPG in 2026 as a Marketing Assistant, supporting FCPG's marketing function remotely from the Philippines. She contributes through research, content creation, reporting, and marketing execution.

Working closely with the Marketing Team, she assists with ongoing campaigns, listing audits, email marketing efforts, market research, and brokerage support while continuing to expand her knowledge of the CRE industry. Wrizza supports day-to-day execution across multiple marketing and operational initiatives, helping maintain organized workflows and consistent brand presentation across platforms. She enjoys how marketing strategy, broker relationships, and property storytelling all come together in commercial real estate.

#### PROFESSIONAL ACCOMPLISHMENTS

Before joining FCPG, Wrizza built experience across multiple industries, including software, e-commerce, renewable energy, and digital marketing support. Her professional background includes social media management, graphic design, content creation, SaaS support, and marketing operations, giving her a multidisciplinary perspective that she now brings to FCPG.

Throughout her previous roles, she contributed to content creation, digital campaigns, client support, onboarding, visual branding, and coordination of initiatives. Her combined experience in both creative and operational work helped her develop a detail-oriented and adaptable approach to support fast-paced teams, evolving workflows, and collaborative projects.

#### PERSONAL LIFE & INVOLVEMENT

Outside of work, Wrizza enjoys exploring new cafes and food experiences, often searching for unique local spots and creative spaces. She is a passionate gamer who enjoys exploring story-rich, competitive, and community-driven games, as well as attending art, anime, and cosplay conventions that celebrate creativity and self-expression.

With a strong appreciation for design, pop culture, and digital communities, she enjoys staying connected to creative trends both inside and outside of marketing. A dedicated dog lover, Wrizza shares a home with six family dogs, with a special soft spot for Zoey.

#### EDUCATION & AFFILIATIONS

Bachelor of Fine Arts in Advertising, University of Santo Tomas - 2020  
Six Sigma Yellow Belt Professional 2025



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