

CHELSEA BAMMERT

VICE PRESIDENT OF MARKETING

COMPANY EXPERIENCE

Chelsea leads FCPG's overall brand and marketing strategy, overseeing communications, advertising, digital marketing, and comprehensive property marketing initiatives. She establishes short- and long-term strategic roadmaps aligned with company objectives while implementing structured processes and workflow systems that drive efficiency and cross-department alignment.

She ensures brand consistency across all platforms, materials, and broker-facing initiatives in both local and national markets. Chelsea partners with brokers to develop customized property marketing strategies across asset classes and assists agents in shaping their personal brands and competitive market presence. She continues to advance and modernize the company's marketing capabilities. Chelsea joined First Capital Property Group in July 2017. She was recognized as Associate of the Year in 2018 and 2024 and received the Brand Impact Award in 2023.

PROFESSIONAL ACCOMPLISHMENTS

Chelsea provides a wealth of CRE marketing expertise and a strategic understanding of the precision the industry demands. She has strengthened the firm's brand presence across all materials and platforms while modernizing its marketing infrastructure. She has spearheaded numerous company advancements, including expanding digital strategy, elevating visual media standards, enhancing listing presentation quality, strengthening broker marketing platforms, and implementing data-driven reporting systems that translate analytics into informed strategic decisions and measurable results.

Her strong organizational and communication skills allow her to manage multiple initiatives across departments while consistently maintaining high standards and meeting deadlines.

PERSONAL LIFE & INVOLVEMENT

An Orlando resident, Chelsea enjoys spending time at theme parks and the beach, attending sporting events with her husband, and traveling whenever possible. In the fall, she can be found at nearly every University of Florida home tailgate cheering on the Gators or attending another country concert.

EDUCATION & AFFILIATIONS

CORFAC International Marketing Subcommittee Chair – 2025 to Present
 CORFAC International Marketing & Branding Committee Member – 2023 to Present
 FAA Part 107 Remote Pilot Certificate - 2021 to Present
 Notary Public, Florida - 2018 to Present
 Disney College Program, Walt Disney World - 2016 to 2017
 Bachelor of Arts in Advertising, Western Kentucky University - 2012 to 2016



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