

**CHELSEA RITTER**  
***DIRECTOR OF MARKETING***

**COMPANY EXPERIENCE**

Chelsea joined First Capital Property Group in July 2017. She coordinates and oversees the overall marketing and branding of the company, which includes generating and implementing property-specific marketing plans, creating all print and media materials, and managing the company's contact database and digital presence. Chelsea was recognized as Associate of the Year in 2018.

**PROFESSIONAL ACCOMPLISHMENTS**

Chelsea brings a wide array of marketing and branding experience to both the brokerage team and First Capital Property Group as a whole. She has acquired valuable knowledge and developed her skill-set through her extensive background and previous marketing and advertising campaigns.

**PERSONAL LIFE & INVOLVEMENT**

Outside of work, Chelsea can be found exploring Walt Disney World. She enjoys the outdoors and her weekend adventures often include a trip to the beach.

**EDUCATION & AFFILIATIONS**

FAA Part 107 Remote Pilot Certificate - 2021 to Present  
Notary Public, Florida - 2018 to Present  
Disney College Program, Walt Disney World - 2016 to 2017  
Bachelor of Arts in Advertising, Western Kentucky University - 2012 to 2016



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